

THE BETH JOHNSON FOUNDATION

PROJECTS INITIATED BY THE FOUNDATION

2009

Strategic review and Business Plan

In 2009 the Board and staff completed a strategic review of the purpose of the Foundation and as a consequence adopted the following mission statement and values:

Mission statement

The purpose of the Beth Johnson Foundation (BJF) is to stimulate and facilitate change which enhances the quality of life for older people and the experience of the ageing process.

In achieving our mission our aspiration is that, as a consequence of our work, we make a significant contribution to:

- ❖ Older People living in communities where they can age well
- ❖ Older people being respected for their views, experience and contributions to their community
- ❖ Older people having a voice in everything that affects them
- ❖ Ageing being approached across the life course to enable people to access the support and knowledge they need to age as well as possible
- ❖ Policy makers and funders being influenced to have an increasing focus on effective measures to increase people's well-being and health as they age
- ❖ Organisations being enabled to work more effectively, individually and collaboratively, to provide improved opportunities to enhance the quality of life for older people and the experience of the ageing process

Core Values

BJF's four core values are:

- ❖ To see ageing as a natural part of life and stress the importance of focussing on the individual's own experiences and aspirations. Within this we aim to promote the structures and support needed to enable people to exercise choice and control in their lives particularly where they experience disadvantage.
- ❖ To work with others in a manner that is based on trust, openness, sharing, mutual value and personal and organisational integrity.
- ❖ To strive to be an informed organisation, basing work on intelligent and reflective uses of information so that we are creative and innovative in our developmental approaches.
- ❖ In everything we do, to seek to influence and facilitate others to change or refine their approaches to ageing.

Achievements in year

Completion of the partnership project with Filantropia in Poland the Benefits of Maturity looking at best practice issues around older workers in Poland.

Completion and evaluation of three year Volunteering for Health project funded through Opportunities for Volunteering.

Becoming active member of the Coming of Age Partnership (CoAP)

Selected to be one of the national organisational members of the National Strategic Forum on Ageing.

Partner in the Local Authority Research Consortium Programme looking at Multigenerational Approaches to Social Exclusion

Member of Office of Third Sector national steering group on Volunteering by Older People

Commissioned by Department of Health as expert reference group to the development of the Mid-life LifeCheck on-line tool and promotional film made with Foundation.

Sponsor of the All Party Parliamentary Group Young and Old Together and member of the Enquiry into Intergenerational Fairness in the Workplace.

Worked with Cabinet Office Social Exclusion Taskforce to feedback on people's experiences of the impact of economic downturn on employment.

Appointment of Intergenerational Strategy Co-ordinator joint post with Manchester City Council; the post supports the development of BJF's strategic intergenerational work with Local Authorities.

BJF's work with government over the last two years has secured funding for over 120 Voluntary and Community Sector organisations, through the [Generations Together](#) IG programme of work.

The Welsh Centre for Intergenerational Practice at the University of Glamorgan closed at the end of July. The new strategic partnership between BJF and RSVP Wales was formally announced at the Welsh Assembly Government's Citizen Jury on 1st October by Gwenda Thomas, Deputy Minister for Health & Social Services.

Three new regional intergenerational networks were launched during 2009; Yorkshire & Humber, East Midlands and South East bringing the total to seven (South West and Eastern to be launched early 2010).

Development of three IG training modules; Introduction to IP, Bringing Generations Together and Planning & Evaluation; the modules will be finalised early 2010.

Workshops/presentations

Association for Education & Ageing conference

Stoke-on-Trent City Council Supporting People event – brought together the work of the Mid-life Programme and Health Improvement – significant in developing our life course approach and the Positive Ageing Programme

Employers Forum on Age – Health & Well-being workshop

Tackling the Social Exclusion of Older People

2009 Intergenerational Conference – Back to the Future: Networks for All Ages
155 Delegates attended the bi-annual conference in London. Speakers were Baroness Sally Greengross, Anne Weinstock Head of the Youth Task Force, Thomas Fischer FIM New Learning Germany, and CEO's of BJF and National Youth Agency. For the first time the conference was chaired by a young person, Siana Bangura, a member of DARE London's youth advisory forum.

Generations United Biennial Conference in Washington DC

Throughout the year staff spoke at Conferences, Symposia and Workshops across the UK on intergenerational practice

New Funding in Year

Funding from Stoke PCT to deliver the third phase of the Mid-life Project

Funding from Stoke PCT to evaluate the Mid-Life Project

Short listed to final stage of the Age Unlimited funding programme (subsequently awarded)

Short listed for DWP Health, Work and Well-Being programme (subsequently awarded)

Funding as delivery partner in the StokeReads project

Funding from DCSF Children Young People and Families grant to support intergenerational partnership with the National Youth Agency to work proactively with youth organisations, and embed IP into Local Authority practice to achieve sustainable outcomes for young people.

A package of funding from Atlantic Philanthropies, Belfast City Council, Newtonards Council and the Northern Ireland Office to fund the Northern Ireland LinkAge Project

Three year funding from the Calouste Gulbenkian Foundation to fund the European Map of Intergenerational Learning (EMIL) project.

Commission from Leeds City Council to undertake an Intergenerational strategy review for the authority.

Publications

Intergenerational Practice, Policy and Performance: A Framework for Local Authorities

This guide provides a detailed analysis of how intergenerational projects can be used to meet national indicators, and supports BJJ's intergenerational approach to work with Local Authorities. The guide brings together an online library of case studies, resources and contacts that are of particular importance to Local Authorities; the guide was funded through the DCSF CYPF grant.

Evaluating Intergenerational Projects: A Practical Guide to Useful Resources

A guide to assist those working in the intergenerational field that are seeking to evidence the impact their work makes, or starting to think about this process. The document provides an overview of resource materials that offer practical support and guidance.

2008

Objectives and activities

The purpose of the Foundation is to stimulate and facilitate change which enhances the quality of life for older people and the experience of the ageing process. It seeks to achieve this by undertaking projects, programmes and partnerships that improve the understanding and practice of practitioners and policy makers across the United Kingdom.

In pursuit of this we contributed to a large number of publications, conferences, seminars, workshops and training events throughout the year.

Currently its activities are organised in four programme areas:

Advocacy

The Foundation has been involved in Advocacy with Older People since its inception in the UK. We are funded to deliver a specialist Advocacy for People with Dementia Programme across North Staffordshire. This project has a national reputation and is one of the few such specialist projects in the country. Given the recently published national dementia strategy and the projected increases in the number of people with dementia the project remains highly relevant and also gives credibility to our wider national programmes.

The National Advocacy Support Programme is funded by the Department of Health until March 31st 2011. The programme works with local advocacy projects across England to provide support, validation and learning exchange. It also engages with key national initiatives to promote the well being of older people such as the Safeguarding Adults Alliance.

We also host and provide support to the Older People's Advocacy Alliance which provides a key structure for us to disseminate our learning on Advocacy.

Health Improvement

With core funding from the two local PCTs for the next three years the project focuses on developing community approaches to promoting health and well being for older people who are primarily 65 +. These programmes are aimed to be both sustainable and replicable. We have developed a number of innovative accredited courses as part of our Active in Age brand that work primarily in North Staffordshire but have been delivered with partners across England and Wales.

The Active in Age Programme for Older Adults has now trained 370 peer health mentors, throughout the North Staffordshire Area, to deliver the Physical Activity Programme for older people in community settings. Nationally, the Active in Age

and Training the Trainer has been delivered within several Primary Care Trusts for members of staff who wish to cascade the training within their own localities.

The Falls Prevention Training Programme has been developed in partnership with NHS Stoke on Trent, to enable volunteers and workers that have access to the older population, to carry out a risk assessment exercise using a falls prevention assessment tool which has been piloted and evaluated over a number of years.

Intergenerational Practice

For a number of years we have been systematically developing our understanding of intergenerational practice and its potential as a tool to build healthier, better connected and more cohesive communities where members of all the generations have respect and understanding for each other.

This programme has a number of current strands. These include:

The Centre for Intergenerational Practice is funded the Big Lottery and the Ellerman Foundation to develop intergenerational work across England, particularly by providing a support infrastructure to local voluntary and community sector organisations and to influence government and national NGOs.

The Wales strategy for Intergenerational Practice is a government funded initiative to develop a strategic approach to intergenerational practice across Wales.

The Belfast initiative is a programme geared to support the development of local initiatives and to develop a strategic funded approach to IP across Northern Ireland

We are currently working with a number of local authorities to embed intergenerational work within their policies and practices. Current partners include: Manchester, Leeds, Belfast, Cardiff, Swansea, Monmouthshire, Rhondda Cynon Taff, Derbyshire, Lincolnshire and Merton.

EAGLE is a pan European project on Intergenerational Approaches to Lifelong Learning.

IANUS is a pan European study of intergenerational and intercultural life long learning

During the year Professor Matt Kaplan from Penn State University completed his sabbatical with the Foundation.

We continue to host the International Consortium for Intergenerational Programmes and have a wide range of international partners.

Midlife

We have been undertaking a developmental evaluation of how we should take midlife work forward which will lead to a concrete business plan for this area of work as part of our overall business plan for 2009 to 2012. Currently we have the Midlife Health Check Project which is using health checks as an engagement tool to work with people from disadvantaged backgrounds. Funding for this programme finishes in July 2009 and we are currently working on funding applications for a revised version of the programme incorporating our learning to date.

The volunteering for Health Project funded through Opportunities for Volunteers uses volunteering to build the confidence and opportunities for people in midlife who experience loss of confidence and identity and may be experiencing low levels of anxiety and depression.

The Benefits of Maturity Project works in partnership with Filantropia in Poland and we provide the external expert role on this programme looking at the issues around employment post 50 in Poland.

We are commissioned by the Department of Health to be the expert external reference group to the national Lifecheck programme.

Achievements in year

- Commission by the Department of Works and Pensions to produce resource packs for UK Older People's Day
- Commission by the Welsh Assembly Government to undertake the consultation and drafting for the National Strategy for Intergenerational Practice launched on October 1st.
- Commission by Department of Health to be the Expert reference group to the Midlife Lifecheck programme
- Achieving three year section 64 funding for the National Advocacy Support Programme
- Achieving two year funding from the Department of Schools, Children and Families for 'Together We Can: Enabling young people to achieve through intergenerational volunteering' in partnership with the National Youth Agency
- Commission to develop the Benefits of Maturity Project in partnership with Filantropia, Poland.
- Commission to develop an intergenerational position strategy for Belfast
- Commission by Groundwork UK evaluate the Safe and Sound Programme

- Production of EAGLE intergenerational toolkit as a part of the EAGLE consortium.
- Funding from Stoke on Trent PCT to roll out a two year falls prevention training programme.
- Funding for Midlife Health Check Project
- Developing a formal memorandum of understanding for joint partnership work around intergenerational practice with the National Youth Agency.

Publications (produced and contributed to)

- Intergenerational Programmes: Towards a Society for All Ages book chapter Intergenerational programmes, intergenerational solidarity and social cohesion
- Intergenerational Forums: A Collaborative Community Approach to Developing an Intergenerational Agenda
- Briefing Paper: Intergenerational Programmes and Practice
IP Ministerial Round Table Discussion, House of Commons Chaired by: Rt Hon Beverley Hughes MP, Minister for Children, Young People and Families
- A Guide to Mentoring Across Generations
- Intergenerational Learning and the Contributions of Older People: Ageing Horizons issue number 8
- Toolkit for Intergenerational Activities (EAGLE)
- Guidance Publication/toolkits produced for UK Older People's Day:
Generating Success – intergenerational activity for schools
Generating Success – intergenerational activity for older people's organisations
- Life Long Learning Project IANUS European Guidelines for Later Learning in Intergenerational, Intercultural and ICT-based Settings

2007

Following a strategic review the Foundation has identified intergenerational practice and work in the area of midlife as its two current priorities.

To work towards this end the Foundation was involved in a number of projects, programmes and activities during the year. Detailed information is available from our web sites on www.bjf.org.uk and www.centreforip.org.uk

Intergenerational Practice

The systematic promotion and development of intergenerational understanding is a major focus of our work. During 2007 we had a number of programmes in this area. These include:

The Centre for Intergenerational Practice. The Centre provides a wide range of services and activities including consultancy, information and advice, website, e-bulleting, newsletters training, publications and research.

Strategy for Intergenerational Practice in Wales. Funded by the Welsh Assembly activities include the Welsh Centre for Intergenerational Practice in partnership with the University of Glamorgan, conferences, a training programme, newsletter, website.

EAGLE. This is a two year European programme funded by Socrates exploring European models on inter and trans generational learning. The Foundation is one of the national partners.

International Consortium for Intergenerational Programmes (ICIP). The Foundation continues to host and provide the secretariat for ICIP. In 2006 we were one of the sponsors of the international ICIP conference in Melbourne and the Director gave two of the conference presentations.

Intergenerational Community Development Project. This project funded through the local area agreement has been working to build more positive relationships, trust and understanding between the generations by engaging groups of young and old people in community based activities. In particular it has been looking to reduce the negative impacts that fear of crime can have on older people's health and well being.

Midlife

This has become a focus for the Foundation's Activities and a number of programmes were run through the year. These include:

The Midlife project. This project is targeted at people in midlife in more disadvantaged community and aims to give them increased control of their lives through an action planning and capacity building programme. Activities include health checks, case-work, volunteering, training and working with employers to develop more age friendly workplaces. This project builds on our learning from other projects and in particular from the National Pre-retirement Health Programme.

Volunteering for Health. This project was launched in June 2006 and is funded by Opportunities for Volunteers to develop a programme using volunteering to build the confidence and well-being of people in midlife who are unemployed with low level mental health problems.

Fit for Life. Funded through the Healthy Community Collaborative this is a partnership project with the Worker's Education Association to promote health options for people in midlife.

During the year the Foundation undertook a number of scoping exercises on Midlife work and as a consequence recruited to the post of Strategic Lead to develop this area of work. This will be funded from our own resources and the person takes up post on 1st April 2008.

Advocacy

The Foundation continues to run an **Advocacy and Dementia Project** for Older People in North Staffordshire. This is funded by the Balance Foundation and local Primary Care Trusts and provides a highly specialist service to older people with very complex needs. The Foundation also hosts OPAAL, the Older People's Advocacy Alliance, which is a separate charity working in partnership with the Foundation. During the year project staff and OPAAL did a number of joint presentations.

Health

The **Health Improvement Project**, funded through the PCTs continued to lead on the development of active ageing opportunities across North Staffordshire. In addition to established programmes such as Active in Age the project has developed a new accredited Falls Prevention Programme and undertook consultation work on people's health beliefs to inform local strategies. Increasingly the project is offering training to other PCTs and Housing Associations across England.

Throughout the year the project engaged in local consultations, gave presentations and contributed to the broader older people's health promotion agenda.

Significant achievements in year

- ❑ Achievement of Big Lottery Funding to develop the work of the Centre for Intergenerational Practice for the next three years.
- ❑ Supporting the development of *All Our Futures: Planning for a Scotland with an Ageing Population* which sets out the government commitment to establish a Scottish Centre for Intergenerational Practice that will draw on the expertise of the Centre for Intergenerational Practice.
- ❑ Being a member of the Task and Finish Group reviewing the future of the Strategy for Older people in Wales.
- ❑ Commissioned to develop a draft national intergenerational strategy for the Welsh Assembly Government.

- ❑ The work in partnership with the University of Glamorgan on developing an intergenerational strategy for Wales being identified by the external evaluation of the Strategy for Older People as both a priority and a success leading to enhanced funding for a further three years.
- ❑ The launch, in partnership with the University of Wales, of the Accredited Distance Learning Course the Welsh University Certificate of Intergenerational Practice.
- ❑ In partnership with Derbyshire County Council the development and launch of the Manchester Intergenerational Strategy and Action Plan.
- ❑ Commissioned by Lincolnshire PCT to develop a programme of intergenerational activities across the County.
- ❑ Being invited to become a member of the Opportunity Age Strategy Steering Group.
- ❑ The development of an accredited Falls Prevention training programme.
- ❑ The appointment of a midlife strategy lead to steer the strategic development of our future work in this field in line with our strategic priorities.
- ❑ Being commissioned by Filantropia in Poland to develop an expert programme on age friendly work places.
- ❑ The successful development of the European partnership project, EAGLE, European Approaches to Intergenerational Life Long Learning.
- ❑ Being a partner in the successful IANUS project bid for a ten county European Study on European Guidelines for Later Learning in Intergenerational, ICT and Later Life Settings.
- ❑ Being commissioned by Groundwork UK to undertake the evaluation of the Safe and Sound programme and produce a learning document on good practice in Environmental Intergenerational Projects.
- ❑ Being joined by Professor Matt Kaplan from Penn State University for a twelve month sabbatical.
- ❑ Healthy Communities Collaborative funding for the 'Fit for Life' programme in partnership with the Workers Education Association.

Key Conference during year

- ❑ CCIP (The Welsh Centre for Intergenerational Practice) held two conferences in 2006; *Ages and Stages – The Role of Storytelling in Intergenerational Practice* at the University of Glamorgan and in Llandudno.
- ❑ CIP 2007 Conference – ‘Across the Divide’ *The Role of Intergenerational Practice in Building Better Cross Generational Understanding*. This was held in Manchester and 104 delegates attended including a strong delegation from Spain.
- ❑ The Foundation gave keynote presentations at an ‘International Forum on Promotion and Practice of Elder Education in Taipei, Taiwan October 2007.
- ❑ The Director attended and presented at the Generations United 14th International Conference *Intergenerational: It’s Monumental* in Washington D.C.
- ❑ *Connecting Generations: Warsaw* – The Foundation was invited by a partnership of the PZU Foundation and the Academy for the Development of Philanthropy in Poland to make the keynote speech at their conference in April 07: ‘The potential of intergenerational programmes – international perspective, the experience of the UK’.
- ❑ The British Council in Berlin invited the Foundation to present at their event ‘The Network Effect – Connecting Europe’s next Generation Influencers’ 17 – 19 October 2007.

Key publications

- ❑ In partnership with CCIP and in collaboration with the Institute of Welsh Affairs on a publication ‘Between the Generations: Raising the Profile of Intergenerational Practice in Wales’.
- ❑ The Centre produced a guidance pack on intergenerational work for circulation to all schools in Wales as part of the Welsh Government’s celebration of UN Day of Older People 1st October 2007.
- ❑ Hatton-Yeo, A. (2007) *Programas intergeneracionales, solidaridad intergeneracional y cohesión social*. In M Sánchez (Ed.), *Hacia una sociedad para todas las edades. La vía de los programas intergeneracionales*. Barcelona: Fundación La Caixa.

2006

Intergenerational Practice

The systematic promotion and development of intergenerational understanding is a major focus of our work. During 2006 we had a number of programmes in this area. These included:

The Centre for Intergenerational Practice. Funded by Lloyds TSB Foundation the Centre provided a wide range of services and activities including consultancy, information and advice, website, e-bulletins, newsletters, training, publications and research.

During the year we were successful in achieving funding from the John Ellerman Foundation to implement an Approved Provider Standard for organisations running intergenerational projects.

Papers and presentations were given to a wide variety of audiences including the International Consortium of Intergenerational Programmes biennial conference in Melbourne; the launch of the Japanese Intergenerational Network in Tokyo; a Cabinet Office Seminar as part of the Third Sector Review; the All Party Parliamentary Groups for both Children and Young People and Older People at Westminster; and a cross department group of the Scottish Executive. In addition active regional networks were maintained with regular meetings in London and the South-East, West Midlands and the North-West.

Strategy for Intergenerational Practice in Wales. Funded by the Welsh Assembly activities include the Welsh Centre for Intergenerational Practice in partnership with the University of Glamorgan, conferences, a training programme, newsletter, website, chiring grandparents working party for the Welsh Assembly and membership of the Task and Finish Group reviewing the Strategy for Older People in Wales.

EAGLE. This is a two year European programme funded by Socrates exploring European models on inter and trans generational learning. The Foundation is one of the national partners.

Intergenerational Consortium for Intergenerational Programmes (ICIP). The Foundation continues to host and provide the secretariat for ICIP. In 2006 we were one of the sponsors of the international ICIP conference in Melbourne and the Director gave two of the conference presentations.

The Grandparents Project. Funded by the Children's Fund Stoke-on-Trent this is a practical project looking at the needs and rights of Grandparents, particularly where they have a significant caring role for their grandchildren.

Midlife

This has become an increasing focus for the Foundation's Activities and a number of programmes were run through the year. These include:

Pathways to Employment. Funded by the Neighbourhood Renewal Fund this was the subject of an external evaluation during the year which is available from our website. This project was absorbed in to a major new Midlife project, funded from the Local Area Agreement and launched in October.

The Midlife project. This project is targeted at people in midlife in more disadvantaged communities and aims to give them increased control of their lives through an action planning and capacity building programme. Activities include health checks, case-work, volunteering, training and working with employers to develop more age friendly workplaces. This project builds on our learning from other projects and in particular from the National Pre-retirement Health Programme.

The original employment project funded through the LEAP programme by SRB and ESF finished in June 2006. This pilot project was one of the precursors to our new Midlife programme.

Volunteering for Health. This project was launched in June 2006 and is funded by Opportunities for Volunteers to develop a programme using volunteering to build the confidence and well-being of people in midlife who are unemployed with low level mental health problems.

During the year project staff gave a number of external workshops including one at the DWP Welfare to Work conference and at the annual conference of The Age Employment Network (TAEN).

Advocacy

The Foundation continues to run an **Advocacy and Dementia Project** for Older People in North Staffordshire. This is funded by the Balance Foundation and local Primary Care Trusts and provides a highly specialist service to older people with very complex needs. The Foundation also hosts OPAAL, the Older People's Advocacy Alliance, which is a separate charity working in partnership with the Foundation. During the year project staff and OPAAL did a number of joint presentations and the Foundation was part of OPAAL's national benchmarking project.

Health

In July 2006 the **Hibiscus** Project for African and African-Caribbean Elders became a fully independent Charity with mainstream funding achieving all of the aims of the original contract. The project has been an innovative partnership between a BME community organisation and a mainstream charity which has achieved a sustainable future for our BME partners.

The **Health Improvement Project**, funded through the PCTs and the **Engaging for Health Project**, funded through Neighbourhood Renewal Funds (NRF), undertook a number of key activities:

Further development of the Active in Age accredited training programme for peer health mentors in community groups. Over 180 volunteers have now been trained plus 24 trainers to further develop the project. Increasingly we are training trainers from other parts of England to implement the programme in their own areas.

An accredited reminiscence training programme was developed with Borderland Voices and with funding from Awards for All, 20 volunteers are being trained to deliver the programme in their own community groups.

Work continued on developing an accredited Falls Prevention training programme.

With NRF support a number of local consultation projects were undertaken leading to published reports on topics including older people's views on Fear of Crime and the Health Beliefs of People in Midlife.

Throughout the year the project engaged in local consultations, gave presentations and contributed to the broader older people's health promotion agenda.

Commissioned Programmes

During the year the Foundation was commissioned by a number of partners to undertake activities in accordance with its charitable objectives. These included:

- Commission as development partner to Derbyshire Intergenerational Schools Strategy.
- Commission to develop intergenerational work as part of the Worcestershire Neighbourhood Network.
- Commission to facilitate Citizens Together programme for Sandwell.
- Commission by Volunteering in the Third Age (VITA) to produce and publish two overarching reports:
 - I. Ageing and Social Policy: A report for VITA

II. Intergenerational Practice: Active Participation across the Generations

Significant Achievements in Year

- External Evaluation of Centre for Intergenerational Practice demonstrating its impact and effectiveness
- Evaluation of Pathways to Employment Project
- Publication: *Intergenerational Programmes: an introduction and examples of practice*
- Publication: *Ageing and Social Policy. A report for Volunteering in the Third Age*
- Publication: *Intergenerational Practice: Participation Across the Generations (with Volunteering in the Third Age)*
- Achievement Fred Moore Award for Institutional Excellence from NIACE
- Achievement of Department of Health funding for Volunteering for Health Project
- Achievement of John Ellerman Foundation funding for Approved Provider Standard
- Achievement of Balance Foundation Funding for Advocacy project
- Achievement of Extension funding from Lloyds TSB for Centre for Intergenerational Practice
- Achievement of Local Area Agreement funding for new Midlife Programme
- Hibiscus becoming an independent Charity
- Charing Grandparents Working Group for Welsh Assembly Government
- Developing relationship with Cabinet Office, Treasury and Department of Works and Pensions to promote the understanding of the importance and potential of intergenerational practice.

New projects and funding

- Department of Health 3 year grant funding for the Volunteering for Health Project
- Local Area Agreement funding for four posts to develop the Midlife programme and Intergenerational Community Safety project
- Funding from Lloyds TSB to develop the work of the Centre for Intergenerational Practice
- Two years funding from the John Ellerman Foundation to develop and implement the UK Approved Provider Standard for organisations running intergenerational programmes
- Two years funding from the Balance Foundation to employ two part-time advocacy support workers
- Neighbourhood Renewal Funding to extend the Engaging for Health Consultation Project

2005

Achievements in Year

- ❑ Biannual UK Intergenerational Conference
- ❑ Choices Employment Project developing community engagement approaches to working with people characterised as being from 'hard to reach communities'.
- ❑ Commission of New Vic Theatre to develop an intergenerational theatre piece performed at the Centre for Intergenerational Practice and British Society of Gerontology Conferences
- ❑ Engagement for Health Project.
- ❑ Invitation to participate in and chair All Wales working group on Grandparents as part of the Welsh Parenting Strategy
- ❑ Launch of the Approved Provider Standard for organisations delivering intergenerational projects and programmes.
- ❑ Partnership with National Youth Agency to work collaboratively on the future development of Intergenerational Practice in England
- ❑ Partnership with Children in Scotland, the University of Glamorgan, the Centre for the Older Person's Agenda and Age Concern Northern Ireland to develop a federal approach to developing intergenerational practice across the United Kingdom
- ❑ Partnership with North Staffordshire Pensioners Convention to support their organisational development
- ❑ Pathways to Employment Project, building on earlier pilot studies, and focussing particularly on engaging with people with low level mental health problems.
- ❑ Scoping study on Grandparenting in Wales
- ❑ Two year funding from the Balance Foundation to appoint two part-time advocates to the Advocacy and Dementia Project

- ❑ In partnership with the Wales Centre for Intergenerational Practice and Funky Red Dragon Intergenerational Conferences in both North and South Wales

Completed Projects

- ❑ Consortium to develop Mid Life Resource Pack for H.D.A./NICE
- ❑ Family Welfare Association Kinship Development Project
- ❑ Newcastle Intergenerational Community Development Project
- ❑ Newcastle Intergenerational Mentoring Project
- ❑ Planning for the Future

Ongoing Projects

- ❑ Advocacy and Dementia Project
- ❑ Centre for Intergenerational Practice
- ❑ Development of the Intergenerational Strategy for Wales
- ❑ Health Improvement Project
- ❑ Hibiscus Project for African and African-Caribbean Elders
- ❑ Hosting the International Consortium for Intergenerational Projects
- ❑ Hosting and advising the Older People's Advocacy Alliance UK
- ❑ Moorlands Rural Daycare Project
- ❑ Stoke-on-Trent Grandparenting Project
- ❑ Stoke-on-Trent Intergenerational Mentoring Project

Key Presentations and conferences

- ❑ Age Concern England Active in Age Conference: Intergenerational Workshop
- ❑ British Society of Gerontology: International Symposium on Intergenerational Practice

- CAIT Conference: Workshop on Mental Health Incapacity Bill
- CAIT Liverpool: Presentation on Advocacy and Dementia
- EXPO 2005, Japan: Keynote address to the Symposium on Intergenerational Practice
- Joint Seminar with the National Youth Agency on Intergenerational Approaches to Youth Work
- Madrid, Keynote address at launch of the Spanish Intergenerational Initiative
- Opportunity Age, Coventry. Keynote address: Developing Intergenerational Programmes
- Presentation to the Committee for Social Inclusion of the European Council on Intergenerational Approaches to building Community Cohesion
- Presentation at the Health Development Agency Conference to launch the Midlife Resource Pack
- Valuing Age and Experience, Telford: Intergenerational Approaches to Community Cohesion

Publications and reports in the year

- Active in Age Training the Trainer Manual: Promoting Physical Activity and Exercise for Older Adults
- Building Inclusive Communities: Sharing Good Practice and Promoting Excellence. Report of the UK CIP Conference July 2005
- Grandparents in Wales:A Baseline Document
- How do we make Stoke-on-Trent a Healthier Place to Grow Old In? A consultation report.
- Intergenerational Practice in Northern Ireland: Position Paper
- Newcastle Coalfields Intergenerational Community Development Project Evaluation Report
- The Participation and engagement of older people in policy and decision making in Denbeighshire

- Try to See It My Way; Young People's perspectives of the 21st Century. Report of the Wales Centre for Intergenerational Practice Conferences September 2005

In collaboration:

- Taking Action at Local Level: A resource for improving health and well-being in mid-life Part 1: Developing local strategies
- Taking Action at Local Level: A resource for improving health and well-being in mid-life Part 2: Training materials

Funders

Age Concern Northern Ireland
The Children's Fund Stoke-on-Trent
The Children's Fund Staffordshire
Denbeighshire County Council
The European Social Fund
Health Action Stoke
The Health Development Agency
The Lloyds TSB Foundation for England and Wales
Neighbourhood Renewal Fund
The Newcastle Healthy Living Centre Programme
Newcastle under Lyme Primary Care Trust
North Staffordshire Regeneration Zone
Staffordshire Moorlands Primary Care Trust
Stoke-on-Trent Social Services
The Welsh Assembly Government

2004

Achievements in the year include:

- Launch of two year Grandparents Project
- Launch of Newcastle Intergenerational Mentoring Project
- Launch of Employment and Older People's project and achievement of ESF funding after pilot stage
- Launch of partnership project with the Family Welfare Association on Kinship Care
- Successfully completing two year contract for the Better Government for Older People Programme and integrating OPAG into the London Office.
- Achieving Investors in People Status
- Achieving two years funding for the Centre for Intergenerational Practice from the Lloyds TSB Foundation
- Commissioned by the Health Development Agency to lead a Consortium to develop a Mid Life Planning Training toolkit for England
- Commissioned by Health Action Stoke to undertake a Falls Prevention Pilot Study
- Commissioned by Health Action Stoke to develop an engagement and participation strategy for older people in Stoke-on-Trent
- Commissioned by Denbeighshire to develop an engagement and participation strategy for older people in Stoke-on-Trent
- Commissioned by Age Concern Northern Ireland to undertake an intergenerational review of policy in Northern Ireland
- Commissioned by the Welsh Assembly Government to produce a position paper on Grandparenting in Wales
- Contracted the University of Glamorgan to host the Welsh Centre for Intergenerational Practice under the Foundations Oversight
- Contracting to produce an accredited distance learning course for intergenerational practice

- Re-launching the Foundations websites
- Being invited to sit on the UK Government Strategy Group for Ageing
- Being invited to be a member of the Age Alliance Steering Committee for the Wales Strategy for Older People
- Accreditation of the Active in Age Training the Trainers Pack
- Achievement of separate charitable status for the Hibiscus Project
- Successful completion of the Generations in Action Project

Ongoing Programme of work;

These included:

- Planning for the Future
- The Health Improvement Project
- The Moorland Daycare Groups
- The Stoke-on-Trent Intergenerational Mentoring Project
- The Newcastle Intergenerational Community Development Project
- The Advocacy and Dementia Project

Publications in year:

- Active in Age: Promoting Physical Activity and Exercise for Older Adults
- Generations in Action: Final Evaluation Report (2004)
- How do we know the Intergenerational Practice works? A guide to getting started on evaluating Intergenerational Practice.
- Intergenerational Approaches in Wales: Best Practice and Future Challenges. Report of the 2004 CCIP conference.
- Intergenerational Community Development: A Practice Guide
- Now you see me, now you don't – How are older citizens being included in regeneration? (Jointly with Age Concern England, Better Government for Older People and Care and Repair England)

Funders

Age Concern Northern Ireland
The Active Community Unit
The Children's Fund Stoke-on-Trent
The Children's Fund Staffordshire
The Community Fund
The Department for Work and Pensions
The European Social Fund
Health Action Stoke
The Health Development Agency
The Joseph Rowntree Foundation
The Lloyds TSB Foundation for England and Wales
The Newcastle Healthy Living Centre Programme
Newcastle under Lyme Primary Care Trust
North Staffordshire Health Authority
Staffordshire Moorlands Primary Care Trust
Stoke-on-Trent Social Services
The Welsh Assembly Government
The WRVS

2003

Major achievements during the year include:

- Completion of extension of Parkfield House to provide additional office space.
- Establishment of fully networked computer system at Parkfield House.
- Commissioned to host the Older People's Advocacy Alliance

- Launch of the Planning for the Future Project for North Staffordshire
- Completion of the national Pre-retirement Health Check Pilot Project
- Achieving accreditation for the Active in Age Programme
- Gaining Funding for the Newcastle-under-Lyme Intergenerational Mentoring Project
- Gaining two years extension funding for the Stoke-on-Trent Intergenerational Mentoring Project
- Commissioned by the Welsh Assembly Government to develop an Intergenerational Strategy for Wales
- Gained funding for the Grandparent's Project
- Gained two years extension funding for the Newcastle Intergenerational Community Development Project
- Organised first UK Intergenerational Conference

On-going work included:

- Managing the UK Centre for Intergenerational Practice
- Hosting the Older People's Advisory Group (UK)
- The North Staffordshire Health Improvement Project
- The North Staffordshire Advocacy and Dementia Project
- Hosting the International Consortium for Intergenerational Programmes
- The Generations in Action Project
- Ongoing management of the Moorland's Day Care Programme

Publications:

Changing the lives of Children and Older People: Intergenerational Mentoring in Schools.

Community Development and Older People: A Review.

Intergenerational Directory.

Intergenerational Mentoring Project: Final Report.

Neighbourhoods for All Ages: Intergenerational Work in the UK
Conference Report.

Towards an Intergenerational Strategy for Wales: Conference Report.

Tuag at Stratagaeth Rhwng Cenedlaethau Yng Nghymru

Writing Successful Project Bids

Partnerships

During 2003 we have enjoyed productive partnerships with a wide range of organisations and their staff. These have included:

Age Concern Cymru

Age Concern England

Age Concern Northern Ireland

Better Government for Older People

Care and Repair England

The Carnegie Young People's Initiative

Children's Fund, Stoke-on-Trent

Dialog der Generationen

The Dementia North Dementia

Services Development Centre at
Northumbria University

Generations in Action

Generations United (USA)

Groundwork (Stoke-on-Trent)

Health Action Stoke

Health Development Agency

Help the Aged

Help the Aged Cymru

The Hollybush Centre

The International Consortium for
Intergenerational Programmes

The Lloyds TSB Foundation for
England and Wales

National Council for Voluntary Youth
Services

National Youth Agency

The Older Peoples Advocacy
Alliance

The Senior Studies Institute,
University of Strathclyde

The University of Glamorgan

The University of Granada

The University of Keele

The Welsh Assembly Government

Funding

The Active Community Unit
The Basic Skills Agency
The Children's Fund Stoke-on-Trent
The Community Fund
The Department for Work and Pensions
Give It Sum
The Health Development Agency
The Joseph Rowntree Foundation
The Lloyds TSB Foundation for England and Wales
The Newcastle Healthy Living Centre Programme
North Staffordshire Health Authority
Opportunities for Volunteering
Staffordshire Moorlands Primary Care Trust
Stoke-on-Trent Social Services
The Welsh Assembly Government

2002

Major achievements during the year have included:

- Holding the first International Conference for the International Consortium for Intergenerational Programmes, in partnership with the UNESCO Institute for Education at Keele University.
- Completing successfully the year seven Intergenerational Mentoring Project and mainstreaming this into Stoke on Trent Local Education Authority.
- Publishing report on mentoring project summarising lessons learnt from pilot.
- Achieving funding through the Children's Fund to launch a new Community based Intergenerational Mentoring project.
- Publishing of the Review of UK Intergenerational Practice.

- Being commissioned by the Better Government for Older People Network to provide the support and framework for the ongoing development of the Older People's Advisory Group.
- Entering into partnership with Groundwork Stoke-on-Trent to become one of the national pilots for the Basic Skills Agency Link Up programme.
- Partnering with Stafford Borough Council to develop an accredited training programme for people to deliver exercise programmes to older people.
- Being commissioned by the WRVS to support and evaluate the development of their UK Community Help programme.
- Launching the Beth Johnson Senior Activities Centre as an independent organisation run and managed by older people for themselves.
- Completing the Newcastle Intergenerational Community Action Project.
- Launch of Link Up project in partnership with Groundwork Stoke-on-Trent.
- Collaborating with Age Concern Northern Ireland to hold a Northern Ireland Intergenerational Conference to launch a N.I. intergenerational strategy.
- Collaborating with the Scottish Intergenerational Network, with support from the Scottish Executive, to hold a Scottish Intergenerational Conference.
- Partnering with the Carnegie Young People's Initiative and the National Council for Voluntary Youth Services to hold an intergenerational conference for Youth Organisations.

Partnership

We have enjoyed productive partnerships with a wide range of organisations and their staff. These include:

Age Concern England	National Council for Voluntary Youth Services
Age Concern Northern Ireland	National Council for Voluntary Youth Services
The Beth Johnson Housing Association	National Mentoring Network
Better Government for Older People	NIACE
Carnegie Young People's Initiative	NIACE Cymru
The Centre for Policy on Ageing	NIZW, The Netherlands
Cheadle Home Link	The Older People's Advocacy Alliance (UK)
The Dementia North Dementia Services Development Centre at the	The Scottish Executive

University of Northumbria
Generations in Action

Generations United, USA
Help the Aged Cymru
The Hollybush Centre, Blurton
The International Consortium for
Intergenerational programmes

The Lloyds TSB Foundation for
England and Wales

Senior Studies Institute, University of
Strathclyde

RSVP

UNESCO Institute of Education
University of Keele

The Union of African and African-
Caribbean Organisations for North
Staffordshire

The West Midlands NHS Executive

Funding

In addition to the funds we receive from the original endowment the Foundation received funding from a range of other sources. These included: -

The Active Community Unit
The Basic Skills Agency
The Children's Fund
The Community Fund
The Department of Work and Pensions
Give It Sum
The Joseph Rowntree Foundation
The Lloyds TSB Foundation for England and Wales
National Health Action Zone Innovation Fund
North Staffordshire Health Action Zone
North Staffordshire Health Authority
Opportunities for Volunteering
The Scottish Executive
Staffordshire Moorlands Primary Care Trust
Stoke-on-Trent Social Services
The West Midlands NHS Executive

2001

Major achievements during the year have included:

- The launch, in April, of the UK Centre for Intergenerational Practice with funding from the Community Fund.
- Undertaking the first review of Intergenerational Practice across the UK with funding from the Lloyds TSB Foundation for England and Wales.

- The Launch of a three year intergenerational seminar series funded by the Lloyds TSB Foundation for England and Wales
- The Launch, in January, of a two year Intergenerational Community Development Project in the Newcastle Coalfields area funded by the North Staffordshire Health Action Zone.
- Achieving Give It Sum funding towards the cost of a Client Support Worker for the Hibiscus Project.
- Being chosen as one of the eight national pilots for the Government's Pre-retirement Health Check Pilot Programme.
- As part of a consortium with five Education Business Partnerships achieving funding from the Active Community Unit for the three year Generations in Action Project.
- The publication, by the Dementia Services Development Centre at Stirling University, of the three year evaluation of the Advocacy and Dementia Project.
- Being commissioned, in partnership with The Older People's Advocacy Alliance, to write a review of Advocacy, Advice and Information for the Joseph Rowntree Foundation.
- Being Commissioned by the West Midlands NHS Executive to develop their strategy for engaging older people in the implementation of the National Service Framework for Older People.
- The launch of the Health Improvement Programme for Older People in North Staffordshire.

Partnership

During 2001 productive partnerships were enjoyed with a wide range of organisations and individuals. These include:

Generations Together Institute at The University of Pittsburgh
 The Senior Studies Institute at The University of Strathclyde
 The Dementia Services Development Centre at Stirling University
 The Better Government for Older People Network
 The Older People's Advocacy Alliance
 Generations in Action
 The National Mentoring Network
 Age Concern, Northern Ireland
 Age Concern, Cymru
 Help the Aged, Cymru
 NIZW - The Netherlands Institute for Social Work Studies
 Magic Me

Bridging the Gap
Cheadle Home Link
North Staffordshire Polish Daycare Association

Funding

In addition to the funds we receive from the original endowment the Foundation received funding from a range of other sources. These include: -

National Health Action Zone Innovation Fund
The Community Fund
The Lloyds TSB Foundation for England and Wales
Give It Sum
The Joseph Rowntree Foundation
The Active Community Unit
Opportunity for Volunteering
The West Midlands NHS Executive
North Staffordshire Health Action Zone
The Staffordshire Moorlands Primary Care Organisation
North Staffordshire Health Authority
Stoke-on-Trent Social Services

2000

Projects in existence at beginning of 2000

- Moorlands Careline: Project formally transferred to Cheadle Home Link and re-launched as Phone Link. Grant of £4800 given to enable successful transfer.
- Intergenerational Mentoring Project: Project has exceeded all project targets. It has been featured as a model of excellence both for local and national HAZ. The project has attracted considerable media attention. At the end of the year 49 volunteers were working in nine High Schools.
- Hibiscus Project: The project has been evaluated during the year and re-launched with a new staffing and organisational model. At the end of the year Opportunity for Volunteers funding was obtained to appoint a part time volunteer co-ordinator.
- Health Promotion Project: The project was launched at the beginning of the year to lead on the development of Health Promotion for older people across North Staffordshire. During the year the project was restructured and now has the Head of Research and Policy leading on strategy and a health improvement worker developing practical project work. During the year the lease on the shop used for the Senior Health Shop was disposed of.

- The Senior Centre: Discussions are being progressed with the WRVS for joint working with the King George VI Centre for the development of an Age Resource Centre for the area. These discussions are ongoing.
- Moorlands Day Care Groups: Discussions as to possible alternative management has been undertaken through year but with no outcome to date. The Biddulph Group has been particularly successful.
- Advocacy and Dementia Project: The interim evaluation was received from Stirling University in June. Following consideration of the local and national picture it was decided to develop a further advocacy project as a national demonstration model focussing particularly on the use of paid advocates. Funding has been achieved for this next stage from April 1st through the Health and Social Care Fund. Following the move of the Co-ordinator to Jersey a new staffing model has been adopted.

New Projects launched during the year

- Intergenerational Community Development Project: This project is funded for two years from January 2001 to explore ways of improving the status and connection of older people within fragmented communities within the Newcastle Coal Field area.
- Centre for Intergenerational Practice: Three year UK Lotteries Charity Board funding was achieved to launch the development of Intergenerational work across the UK. Funding enables the appointment of a centre manager, and the development of a professional network and web site. In support of this development three year funding was also received from the Lloyds TSB Foundation to undertake a full review of Intergenerational work in the UK and a three year seminar programme.
- Peer Mentoring Project Wolverhampton: The Foundation has been asked to undertake the evaluation and development support to this project to develop IT skills for older people through the use of older mentors.

Organisational Changes

- The upgrading of offices and computerisation was completed.
- During the year staffing was restructured to take account of the increase activity of the Foundation and the impact of computerisation. The post of Office Manager was deleted and a part time finance officer appointed. The post of Deputy Director was established and recruited to. The post of Research and Development Manager was amended to Head of Research and Policy to reflect its increased importance to the Foundation.
- The Foundation launched its first Web Site.

External Partnerships

- The Foundation continued to be a key partner in the development of the Older People's Advocacy Alliance.
- The Foundation is formally the UK lead on the International Consortium for Intergenerational Programmes.
- The Head of Research and Policy has been made a trustee of ARVAC (The Association for Research into Volunteering and Communities).
- The Foundation is the Older People's Lead on the UK Mentoring Strategy Group.
- The Foundation held two successful seminars in the year for partners to the proposed Centre for Intergenerational Practice.
- The Foundation, through OPAAL, is involved in the preparation of a UK training pack for staff and volunteers on Elders Abuse. The project is funded by Comic Relief.
- The Foundation is acting as advisor and support to the North Staffordshire Polish Day Centre Association on their development as an independent charity.

Presentations and Conferences

- "Building Healthy Communities", at 'Ageism of Health Care' Seminar. Institute of Ageing and Health, West Midlands.
- To the Prime Minister's Policy Unit on Intergenerational approaches to Mentoring.
- "Intergenerational approaches in communities", Active Community Convention, Wembley Conference Centre.
- "Understanding the experiences of older volunteers in intergenerational school based projects" at the National Mentoring Network Conference.
- To the All Party Group on Ageing on Advocacy for Older People.
- "Building healthy communities through intergenerational networks", at 'Rural Ageing: A Global Challenge', West Virginia.
- "Understanding the experience of older volunteers in intergenerational school based projects", British Society of Gerontology Annual Conference.
- "Older Volunteers and Community Involvement", at Annual National Conference of Home Improvement Agencies.
- "A partnership of trust – young offenders working with frail elderly and those with dementia", UK Evaluation Society Annual Conference.

- In addition the Head of Research and Policy gave four lectures to the MA in Gerontology students at Keele and one to students on the MA in Social Work.

Achievement in Year

- Guardian 2000 Charity Award
- Co publishing and producing joint monograph with UNESCO.

1999

- Evaluation undertaken by Moorlands Daycare Groups and groups re-launched with new criteria and name – Moorlands Support Groups for Older People.
- Moorlands Alzheimer's Sufferer's Support Group closed down as a separate charity.
- Evaluation undertaken of Moorland's Careline leading to production of development plan for future. Following consultation project to transfer to Cheadle Home Link with revised structure with effect from 1st April 2000.
- Evaluation undertaken of Foundation's work in Health Promotion. Following consultation the Senior Health Shop is closed on December 16th and a new Health Promotion initiative launched with Health Authority funding up to the 31st March 2003.
- National Health Action Zone Innovation Award of £150000 over three years achieved to fund new intergenerational mentoring project across year seven in Stoke High Schools.
- Evaluation undertaken of Community Action Groups. Report published and forms the basis for planned new project work based on a community development model. First pilots being developed with Newcastle Youth and Community Service.
- Hibiscus Project for the Black Community launched in October 1999 with three years funding at £50000 per year. £20000 from Social Services, £20000 from Health and £10000 from Joint Finance. Aim of project is to establish Hibiscus as an independent community managed charity.
- Foundation approached to re-launch an additional African-Caribbean elders daycare project from April 1st 2000. Project to be taken forward.
- Foundation becomes founder member of Older Person's Advocacy Alliance (UK) and provides administrative support to new organisation.

- Seminar run on engaging older adults.
- Foundation UK founder member of the International Consortium of Intergenerational Programmes.
- Memorandum of Association agreed between the Foundation and Generations Together at the University of Pittsburgh.
- Foundation invited to participate in UNESCO study of Intergenerational work. Subsequently Foundation invited to become co-editor and co-publisher.
- Foundation on Advisory Group to RCN project on Standards of Care for People with dementia in Residential and Nursing Homes.
- Foundation becomes UK lead on Intergenerational work to UK Mentoring Strategy Group.
- Foundation commissions evaluation in October of the benefits to Older Volunteers in Intergenerational Programmes looking at its own projects and those of Generations in Action and Age Concern England. Project supported by Active Community Unit and to be received by them directly.
- Foundation gives key note speech at tenth anniversary celebration of Generations Together as part of American UN Year of the Older Person celebrations.
- Advocacy project initiates Special Interest Group for other projects nationally working with a focus on dementia.
- Ward 16 Project to look at advocacy needs of very complex patients in long term institutional care initiated.
- User Committee established at Senior Centre to develop more local autonomy and service developed to four days per week.
- Foundation acts as advisor to establishment of Peer Mentoring Project for Older Learners with IT in Wolverhampton.

1998

- Advocacy and Dementia Proposal renegotiated with Health Authority to become primarily an action research project assessing advocacy approaches for people with dementia.
- The Dementia Development Centre at Stirling are commissioned to undertake a three year evaluation of the Advocacy and Dementia Project.

- Foundation lead facilitating organisation for the establishment of the National Advocacy Alliance for Older People.
- Evaluation report on Mentoring Project received October 1998.
- DfEE National Mentoring Bursary Award for £8000 achieved. Money used to run further mentoring pilot at Thistley Hough and commission further evaluation by Manchester Metropolitan.
- Dr Sally Newman of the Generations Together Institute in Pittsburgh visits Foundation in September for a study week to support the Foundation in promoting its intergenerational work.
- Programme of joint IT learning between young and old participants run. Project written up and report published.
- Object of the Foundation reviewed and revised.
- Staff structure reviewed and updated, including creation of post of Research and Development Manager, to support Foundation's aim to be innovative.

1997

- Joint Finance funding received from the North Staffordshire Health Authority in the sum of £33,000 pa for three years. This is to continue our Advocacy and Older People work and to develop it with particular reference to people suffering from dementia and other mentally confused states.
- Beginning of three year Intergenerational and Mentoring project funded by Charity Projects, the Phoenix Fund of the Nuffield Foundation and Beth Johnson Foundation.
- Grant of £1,000 from Staffordshire Moorlands Council for intergenerational community action work in Cheadle.
- Grants of £5,250 from Rural Development Commission, of £6,000 from Britannia Building Society and £2,000 and Staffordshire Social Services to develop further the Moorlands CareLine service.
- Grant of £800 from the Health Promotion Directorate of North Staffordshire Healthy Authority to run courses for group healthy exercise leaders for Afro-Caribbean and Asian elders. This work was requested of the Foundation by the Health Authority. The course for the Afro-Caribbean community was completed in 1997: that for the Asian community will take place in early 1998.

- Foundation celebrated its Silver Jubilee with a Day of Celebration in King's Hall, Stoke-on-Trent with the Lord Mayor launching the event. Some 350 people attended the Silver Jubilee lecture given by Professor Alan Walker of the University of Sheffield: his theme was: Speaking up for Themselves: the Politics of Old Age in Europe.
- Dr S Ellis of Manchester Metropolitan University was commissioned by Foundation to undertake an external evaluation of the mentoring element of the intergenerational project. His report is due to be completed in Autumn 1998.
- Foundation gave a grant of £500 to the Association of Educational Gerontology for its journal, 'Education and Ageing'. The Foundation's continued part sponsorship of the journal has been largely instrumental in its becoming an international journal to be published, from 1998, by Triangle Journals of Wallingford, Oxford. One of three issues in 1998 will be devoted to the Foundation to recognise its contribution and to honour 25 years of successful achievement.
- A further grant of £750 was given to help organise and international seminar at the University of Keele in July. The seminar celebrated the very important contribution of Dr Frank Glendenning (one time Chairman of Foundation's Council) to international Educational Gerontology.

1996

- Further grant of £5,000 received from North Staffordshire Health Authority for Ageing Well Outreach Work from the Senior Health Shop.
- Grant of £16,000 pa (for two years) from the Phoenix Fund of the Nuffield Foundation to fund the development of the SCIPS (Senior Citizens Involved in Public Services) work into a further Intergenerational phase.
- Grant of £7,500 pa (for two years) from Charity Projects to co-fund the Intergenerational project.
- Grant of £3,000 from Staffordshire Moorlands District Council for Healthy Ageing and SCIPS work in Biddulph and Leek.
- Grant of £2,000 from the North Staffordshire Health Authority to produce a locally based leaflet on Older People and HIV/Aids.
- Grant of £4,000 from Britannia Building Society and £2,000 from Staffordshire Social Services for Leek CareLine.
- Running of a further two Training Courses for Senior Health Mentors (volunteer leaders for healthy exercise groups) at Parkfield House in collaboration with the local Health Authority.

- Celebration of 10th Anniversary of Senior Health Shop in August attended by Lord Mayor of Stoke-on-Trent and Mark Fisher MP. Live broadcast from Shop on BBC Radio Stoke.
- Round Table discussion at Senior Centre on Healthy Ageing. Event chaired by the TV GP, Dr Mark Porter. 100 people attended including a visiting party of older volunteers from Holland.
- Grant of £500 to National Asthma Campaign for National Asthma Week which in 1996 is particularly concerned with people over 50. The grant is to be used to help with the production of a Health Professional Factsheet.
- Grant of £500 to the Association of Educational Gerontology to help with the production of 'Education and Ageing', of which journal the Foundation is an original sponsor.
- Annual Lecture given by Peter Gilbert, MA, Operations Director (Adult Services), Staffordshire Social Services

1995

- Grant of £5000 received from the North Staffordshire Health Authority for the training of Senior Health Mentors (volunteer leaders of healthy exercise groups for older people).
- Publication of "Solidarity between Generations: and Innovative European Approach", a reflection of Network Exchanges facilitated by the European Commission in 1993, the European Year of Older People and Solidarity between Generations. Work edited by the Director and published simultaneously in English and French in Brest, Brittany.
- Establishment of further SCIPS (Senior Citizens Involved in Public Services) groups in Biddulph and Normacot and of several new Ageing Well (healthy exercise) groups.
- Establishment of two new Community Day Care groups, at Cheddleton and Norton for older people with mental health needs: closure of one group at Brown Lees.
- Running of three Training Courses for Senior Health Mentors (volunteer leaders for healthy exercise groups) at Parkfield House in collaboration with Staffordshire University and the local Health Authority's Health Promotion Department.
- Organisation of event at King's Hall, Stoke-on-Trent for visit of GMTV personality *Mr Motivator*. 300 people attended with 120 participating in a 40 minute exercise session led by *Mr Motivator*.

- A further grant of £800 made to the national charity Counsel and Care (for the elderly) for the dissemination of its final research report on elderly people living at home and suffering from depression.
- Grant of £500 made to the Association of Educational Gerontology to help with the Production of its journal now entitled 'Education and Ageing', of which publication the Foundation was original sponsor.
- Annual Lecture given by Professor Peter Crome, Chair of Geriatric Medicine, Faculty of Post-Graduate Medicine, University of Keele.

1994

- Exchange visit by five Foundation staff and five volunteers to the Flesseman Foundation in Amsterdam and the Seniorama organisation in Leuven, Belgium. Both bodies were partners of the Foundation in the Network set up by the European Commission in 1993 to mark the Year of Older People.
- Grant of almost £35,000 (over three years) to the Foundation from North Staffordshire Health Authority (under Joint Finance funding arrangements) for the Foundation's Advocacy and Older People service.
- Publication of "Citizen Advocacy in Action: Working with Older People" by Foundation. This is an account and evaluation of the Foundation's Advocacy service by the Foundation's Principal Officer (Development), edited by Dr Frank Glendenning, the Foundation's Honorary Editor.
- Establishment of SCIPS groups (Senior Citizens Involved in Public Services) in Tunstall, Fegg Hayes and Chesterton and of Healthy Ageing groups in Fegg Hayes, Audley and Silverdale.
- Publication of the Open University's "Ageing Population" course; the Foundation's Advocacy service features in the course written material and video.
- Foundation's Principal Officer (Development) is a member of the national Working Party drawing up a Code of Practice for advocacy and older people: the Working Party was established by the Department of Health.
- Contribution by Foundation's senior staff to a Seminar entitled "Working Together: User and Carer involvement in Community Care" held in Stoke-on-Trent organised by University of Keele and Central Council for Education and Training in Social Work.

- Grant of £700 by the Foundation to the national charity Counsel and Care (for the Elderly) for the dissemination of research findings on elderly people living at home and suffering from depression.
- Annual Lecture given by Professor Malcolm Johnson, Dean of the School of Health, Welfare and Community Education at the Open University.

1993

- Active participation of the Foundation in the European Year of Older People and Solidarity between Generations. Foundation's Advocacy and Older People service chosen as one of the four UK projects in a Europe wide Network of Innovative Projects emphasising the potential of older people – Grant of 15,000 ECU (=£11,000 approximately) received from the EC to facilitate participation in the Network.
- Grant of £33,000 (over three years from the Healthy Ageing Initiative of Department of Health and Age Concern England) to fund outreach work from the Senior Health Shop. The Shop is cited as a model of good practice in the speech of the Secretary of State for Health launching the new Initiative.
- Launch of the Foundation's new SCIPSHA (Senior Citizens Involved in Public Services, Health and Advocacy) project with funding from the Foundation and £50,000 (over three years) funding from Charity Projects (Comic Relief). Development Officer appointed to manage the SCIPSHA work.
- Exchange visit to the Foundation by Flesseman Foundation of Amsterdam and the Seniorama organisation of Leuven (Belgium). Both bodies are partners of the Foundation in the European Network of Innovative projects.
- Grant of £4,100 received from Staffordshire Social Services Department for work with Leek CareLine.
- Publication of "Recognising our Voices: reviewing Age Concern as a Voice for Older People and Others", by Age Concern England, N Ireland, Scotland and Wales, with financial assistance from the Foundation.
- Day Conference on Advocacy, jointly with the University of Keele at Moat House Hotel, Stoke-on-Trent in July.
- Annual Lecture given by Professor Chris Phillipson, Department of Social Work and Social Policy, University of Keele.

1992

- Opening of third Community Day Centre for elderly mentally frail people in Staffordshire Moorlands, this one at Brown Lees. Funding for the Co-ordinator renewed by the Health Authority for a further three years from March 1993.
- Arrangements completed for a new Foundation project to begin in January 1993. The initiative, entitled SCIPS (Senior Citizens Involved in Public Services) is aimed at encouraging older people to become involved in the planning processes and discussions of local government authorities and of national government agencies in so far as these impinge on local matters. Funding of £50,000 secured from Charity Projects towards the three year project.
- Foundation agreed to co-sponsor the Journal of Educational Gerontology with the Association of Educational Gerontology for three years from 1992.
- Following in its successful Advocacy for Elderly People work, Foundation has played a major role in the formation of a North Staffordshire Advocacy Alliance which body hopes to provide independent advocacy across all age groups in North Staffordshire.
- Foundation contributed to the UK section to 'Behind the Statistics: profiles of older people in poverty from around Europe' a publication produced by the European Network of Older People in Poverty and EuroLink Age.
- Annual Lecture given by Sir Roy Griffiths, Deputy Chairman of the NHS Policy Board and author of the "Griffiths Report" on Community Care.

1991

- Opening of two Community Day Centres for elderly mentally frail people in Staffordshire Moorlands, one at Biddulph and one at Endon. The Co-ordinator is employed by the Foundation with funding from the Health Authority.
- Completion of six month contract with Cheshire Social Services Department to provide two full time advocates for those residents in Cheshire's Elderly Persons Homes transferred in ownership to the independent sector.
- Funding arrangements agreed for Joint Finance (Health Authority with Social Services agreement) money to pay the staff, rent and other costs of the Senior Health Shop for a period of seven years from April 1992.
- Policy Encounter on the Care of Elderly Mentally Infirm People in Rural Areas (organised jointly with Keele University) – July.

- Continuation of Reminiscence Therapy Work in nursing and residential homes, etc. Training Day for people working in this field organised in collaboration with Stoke-on-Trent City Museum and Staffordshire Libraries Service – July.
- Day Conference on ‘Advocacy in Action’ at North Staffordshire Medical Institute – November.
- Grant of £500 (second of three such annual grants) to ActionLine, the voluntary sector programme on BBC Radio Stoke.
- Publication of the Report “Taking Part in Community Care Planning: the Involvement of Users, Carers and other Voluntary Groups” by Averil Osborn, Honorary Fellow of Nuffield Institute of Health Service Studies, University of Leeds. Foundation gave a grant of £1,000 towards this work.
- Annual Lecture given by Professor Anthea Tinker, Director, Institute of Gerontology, King’s College, University of London.

1990

- Funding received from the North Staffordshire Health Authority (Mental Health Unit) to employ a Co-ordinator to develop Community Day Groups for elderly mentally infirm people in the Biddulph area of Staffordshire Moorlands. The 2½ year work commenced in October 1990.
- Funding received from Cheshire Social Services Department to employ two Advocacy Officers for six months to work with those residents in Cheshire’s Elderly Persons Homes (to be transferred to the independent sector) who have no-one to speak effectively for them. Work commenced November 1990.
- Continuation of the Peer Health Counsellor Support Worker post, again in collaboration with CHRE.
- Funding obtained from the North Staffordshire Health Authority for continued operation of the Senior Health Shop to 31st March 1992.
- Expansion of the Leek CareLine service with base being moved to Social Services Office in Leek town.
- Continuation and expansion of the Reminiscence Therapy work in sheltered housing, and in Elderly Persons Homes (public and private sector). Some of this work was highlighted in an exhibition at the City Museum and Art Gallery, Hanley. The exhibition, entitled ‘Telling Tales: Modern Chronicles of the Six Towns’ ran from 14th April to 28th May 1990.

- Seminar (March) on Advocacy, Consumerism and the Older Person, jointly with Keele University's Centre for Social Gerontology.
- Publication of 'Advocacy, Consumerism and Older People', edited by Dr M Bernard and Dr F Glendenning. (Proceedings of the March 1990 Seminar).
- Financial assistance (£500 – first of 3 such annual grants) to ActionLine, the Voluntary Sector programme on BBC Radio Stoke.
- Grant of £1,000 to Age Concern Scotland for six month's research into the way in which voluntary organisations and consumers can play a more effective part in the strategic planning of community care. The work is being undertaken by Ms Averil Osborn (Senior Assistant Director, Age Concern Scotland) at The Nuffield Institute of Health Services Studies, University of Leeds. The project began in October 1990.
- Annual Lecture given by Professor Raymond Tallis, Professor of Geriatric Medicine, University of Manchester.

1989

- Foundation received a grant of £38,000 from the Department of Health's Opportunities for Volunteering Scheme for a 2½ year project on Advocacy Work with elderly people in a variety of care settings, including long-stay hospital. The grant enabled the Foundation to employ a full time Project Training and Support Officer to help train and support the volunteer advocates. Project commenced 1st October 1989.
- Funding received from the North Staffordshire Health Authority to continue the Self Health Care in Old Age Project (with the Foundation providing 50% funding) until March 1991.
- Continuation and extension (from 7 to 12 hours per week) of Peer Health Counsellor Support Worker post, again in collaboration with CHRE.
- A second CareLine service established from Kniveden House Old Peoples Home in Leek for the Staffordshire Moorlands area. Back-up support for the volunteers to be provided by staff at Kniveden.
- Reminiscence Project set up by Peer Health Counsellors assisted by the PHC Support Worker for use with elderly people in homes and long stay hospitals.
- Seminar (April) on Housing Initiatives for Older People in the Community, in collaboration with the Beth Johnson Group of Housing Association and Keele Centre for Social Gerontology.

- Publication of “Community Care with Older People: Strategies for the 1990’s” edited by Dr M Bernard and Dr F Glendenning. (Proceedings of the joint conference with Keele in Autumn 1988).
- Publication of “Housing Initiatives for Older People” edited by Dr M Bernard and Tony Flynn. (Proceedings of the Joint Seminar held in April 1989).
- Financial assistance to Age Concern Stoke-on-Trent continued.
- Financial assistance (£500 pa for 3 years) to be given to ActionLine, the Voluntary sector programme on BBC Radio Stoke.
- Grant of £750 given to the Computer Applications to Special Education Section of the Department of Psychology at Keele University to assist in the development stage of a prototype Robotic Aid to eating with the proviso that the trial stages include use by elderly people who are disabled.
- Annual Lecture given by Lady Sally Greengross, Director, Age Concern England.

1988

- The Foundation obtained fourth year funding from the European Commission, enabling it to continue the Self Health Care in Old Age Project until at least November 1989. In this year customers at the Senior Health Shop in Hanley doubled, from 5,500 (1987) to 11,000.
- Part-time Peer Health Counsellor Support Worker employed by the Foundation with co-funding from Centre for Health and Retirement Education (CHRE), Birbeck College, University of London.
- Day exchange visit (25 users and 3 staff) to another EEC funded project in Caerphilly, South Wales. Probably the only ‘user exchange visit’ in the Programme for elderly people.
- Involvement of Foundation staff in EEC transnational meetings in Wales and Spain. The Director was invited to attend the European Forum held in Brussels at the mid-term point of the Second Programme to combat Poverty in member states of the EEC.
- Grant of £1,000 to the Foundation from the Telethon Appeal to set up a second CareLine service.
- Publication of “Positive Approaches to Ageing: Leisure and Lifestyle in Later Life” edited by Dr M Bernard (proceedings of the joint seminar with Keele University in Autumn 1987) and of “Voluntary Action and Community Work with Older People”

edited by Dr F Glendenning and Professor C Phillipson (proceedings of joint Keele Seminar, Spring 1988).

- Two joint seminars with Keele University's Centre for Social Gerontology, the first (Spring) on Voluntary Action and Community Work, the Autumn one on Care in the Community and Older People.
- Study Day in conjunction with Keele Centre for Social Gerontology on The Law and Vulnerable Older people.
- Annual Lecture by Dr Eric Midwinter, Director, the Centre for Policy on Ageing.
- Assistance in kind (office accommodation) to North Staffs Association of Carers Support Groups.
- Financial assistance to Age Concern Stoke-on-Trent.
- Grant to ACTION – a national consultation exercise surveying the needs of long term unemployed people of 50-plus.
- (In 1988, at Council's request, the Trustees widened the remit of the Trust deed to include work with people over-50 (previously over 60) but with work for people of 60 plus retaining its primacy).

1987

- Publication of final research report on 'Rising Tide' initiatives, viz; "Responding to the 'Rising Tide' Development in Shropshire", M Bernard, and of the collection of papers given at the Spring BJJ/Keele Seminar with the title:

"Development Services for Elderly Mentally Infirm People: Responses to The 'Rising Tide' initiative" edited by M Bernard.
- Continuation of Self Health Care in Old Age Project, with the Foundation seeking to extend EEC funding to the fourth year.
- Involvement of Foundation staff in EEC transnational meetings, including those held in Holland and Italy.
- Monthly Visitors' Day arranged for the large number of professionals wishing to visit the SHCP.
- Second Study Day on mental disorder in old age, viz; 'Depression and Elderly People' held at Medical Institute, North Staffs with an attendance of 100.

- Arrangements made by the Foundation, in association with Keele, the North Staffordshire Polytechnic and the District Health Education Unit, for sabbatical visit of 3 months by Professor David Corbin and Josie Metal-Corbin (School of Health, Physical Education and Recreation, University of Omaha, Nebraska).
Highlights include:
 - ...”AgeWise”, a Study Day on health, activity and Ageing, jointly organised by the Foundation, Newcastle-under-Lyme College and the District Health Education Unit, with the participation of 60 professionals and
 - ...A ‘Jamboree’ for older people, arranged by the Foundation in which the ‘Beth Johnson Family’ celebrated the positive aspect of older age. 130 people participated, there being no room for spectators.
- Foundation’s Council met at Swift House, offices of the Beth Johnson Housing Association, with a presentation of current work being given by the Association staff. First step in a renewed attempt to realise greater co-operation and working together on joint projects by the two organisations.
- Annual Lecture by David Hobman, CBE, former Director, Age Concern England and now producer of Central TV’s ‘Getting On’ series.
- Assistance given to the North Staffs Association of Carers Support Groups in setting up an office base.
- Financial assistance to Age Concern Stoke-on-Trent and to North Staffs Bereavement Care Group.

1986

- The launch of the Self Health Care in Old Age project, including the development of:
 - (i) Senior Health Shop
 - (ii) Peer Health Counselling
 - (iii) A range of health-care courses/groups for older people
 - (iv) A CareLine service (a telephone-out service to housebound people).
- Transfer of Senior Centre to the Sacred Heart Social Centre, Jasper Street, Hanley.
- Sponsorship of the North Staffordshire Bereavement Care Group.
- Development of the first sports leaders course for those working with older people to be recognised for the CCPR award.
- Beginning of a series of study days on mental disorder in old age.

- Assistance with the establishment of the Continuing Care Project Home From Hospital Scheme in North Staffordshire (devising new ways of giving support to discharged elderly patients).
- The Foundation contributed to events organised by the Health Education Unit of North Staffordshire Health Authority at the Stoke-on-Trent Garden Festival.
- Publication of Research report on responses to the 'Rising Tide' initiative, viz; "Responding to the 'Rising Tide', Development in Mid Essex", Miriam Bernard and Mog Ball.
- Annual Lecture by Lord Soper.
- Publication of "Active Leisure in Later Life – older people's use of indoor leisure facilities in North Staffordshire", M Bernard et al.

1985

- The transfer of the Senior Centre to Salvation Army Premises, Glass Street, Hanley.
- Expansion of Leisure Association activities to Cheadle.
- Involvement with the initiation of North Staffordshire Bereavement Care.
- Launch of the Moorlands Elderly Support Group for elderly mentally infirm people and their relatives.
- Involvement in the re-establishment of the North Staffordshire Disabled Living Centre.
- The initiation of the pilot Peer Health Counselling Scheme.
- The first Health Fair for Older People (at Trentham Gardens).
- Initiation of the Mid-Essex Mental Health in Old Age research project.
- First of a series of study days for the private sector, (in collaboration with the British Association for Service to the Elderly).

1984

- The launch of St John's Centre.
- The launch of the 'Day After Day' project with the North Staffordshire Family Care Group.
- Sponsorship of the CDEC Older Volunteers Project in Stoke and Northampton (failed after 18 months - sponsorship withdrawn).
- Development of Health Issues Discussion Groups for older people.
- Initiation of the Shropshire SSD research project.
- Involvement with the initiation of the first North Staffordshire Carers Group (a group for relatives of frail older people).

1983

- The initiation of the Beth Johnson Leisure Association.
- The development of the Active Leisure in Later Life research project.
- Involvement in the initiation of the new Age Concern Cheshire group through active participation in Steering Group and contributions to public meetings.
- Initiation of SHARE, a self-help education scheme for older people (failed after 18 months)

1982

- Launch of swimming activities for older people.
- Initiation of the Potteries Elderly Support Group (PESG) for the elderly mentally infirm people and their relatives.
- Development of two research projects with MSC funds:
 - (i) to monitor and record the PESG development
 - (ii) to study the impact of YTS schemes on services for older people in North Staffordshire.
- Bereavement Care Courses established (withdrew in favour of the emerging provision from Lichfield Diocesan Association of Family Care).

1981

- Development of the North Staffordshire Art and Craft Project for older people.
- Establishment of the Radio Stoke Information Spot for Older People.
- Initiation of courses for those working with older people, with the Department of Adult Education, University of Keele.
- Initiation of Annual Beth Johnson Lecture.

1980

- Sponsorship in the Forum for the Rights of Elderly People to Education.
- Development of day care facilities in villages visited by the Mobile Day Centre.

1979

- Sponsorship of research into pre-retirement provision in London, undertaken by the Greater London Pre-Retirement Council
- Restructuring and re-funding of the Bentilee Day Centre as a centre for frail elderly people.
- Sponsorship of Phoenix Groups in Mid and North Staffordshire.

1978

- Launch of the Mobile Day Centre.
- Opening of Bentilee Day Centre.
- First of a series of regional seminars on sport and older people, in collaboration with the Sports Council (run until 1984).
- Sponsorship of research at Strathclyde University (eventually sponsored for four years), into the prescription of orthoses for stroke victims.

- Involvement in the launch of the Forum for the Rights of Elderly People to Education.
- Involvement in the Pre-Retirement Education Research Project managed by the Department of Adult Education, University of Keele.

1977

- Sponsorship of research into activities in Leicestershire County Council residential homes for elderly people.
- Launch of the 'Link Opportunity' scheme (a skill-swapping idea which subsequently failed).

1976

- The launch of the Beth Johnson Housing Association.
- Beginning of a series of seminars on transport and older people at the University of Keele.
- Establishment of Parkfield House Centre for older people.
- First book published 'Liberation of the Elders' (series now (1995) includes 37 titles).

1975

- Subsidy of Standing Conference Newsletter.
- Payment of salary of Development Worker for the elderly, Standing Conference of Voluntary Social Work Organisations.
- Action research project on transport for elderly handicapped people (ie, involving placement of specially adapted vehicle at Burslem Day Care Centre).
- First national seminar on issues relating to work with older people, organised jointly with the Department of Adult Education, University of Keele.

- Subsidy of courses for older people organised by the Workers Educational Association.

1974

- Subsidy of courses for older people at the Department of Adult Education, University of Keele.
- Sponsorship of the Age Concern Manifesto monitoring exercise.