

BJF aims to build a society where people can age well. We approach this by forming partnerships with local authorities, government departments, community groups, and age-sector organisations to help them to deliver services that are more age-friendly.

We offer various types of support:

- Development of strategies, services and projects.
- Training programmes for volunteers and staff.
- Advice on good practice
- Consultations and community engagement, particularly with older people.
- Evaluation of services and projects.
- Research into experiences of ageing.
- Resource library including toolkits, guides, reports, research papers, case studies and newsletters.
- Signposting to organisations and experts in the age sector.

